



Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals

Jan Aushadhi VARTA



EDITION 27

09th October, 2024

Launching of

50 New Jan Aushadhi Kendras



Madhya Pradesh

In the esteemed presence of Hon'ble Governor Shri Mangubhai Patel and Hon'ble Chief Minister Dr. Mohan Yadav, 50 new Pradhan Mantri Bhartiya Jan Aushadhi Kendras were virtually inaugurated on 17th September, 2024, at Kushabhau Thackeray International Auditorium, Bhopal. These Kendras, to be operated by the Red Cross Society which will provide quality medicines at highly affordable prices in district hospitals across the state. This initiative marks a significant step in expanding access to cost-effective healthcare for the people of Madhya Pradesh.



Total No.
of Kendras
13822
(till 30.09.2024)



Total Sales crossed
Rs. 913.30 Crore
FY 2024-25
(till 30.09.2024)



Estimated Savings Approx
of **Rs. 4567.00 Crore** to
Citizens FY 2024-25
(till 30.09.2024)



Sales of
September 2024
is **Rs. 201.60**
Crore

INSIGHTS FROM THE



CEO's Desk

Pradhan Mantri Bhartiya Janaushadhi Pariyojana

achieved breakthrough

Sales in September month

“ Pradhan Mantri Bhartiya Janaushadhi Pariyojana is proud to share that Jan Aushadhi has achieved remarkable sales of 200 Crore for the month of September 2024. This accomplishment reflects the dedication and hard work of the Jan Aushadhi team, as well as the unwavering support of our valued customers. We extend our heartfelt gratitude to everyone who has contributed to this success. Together, we are poised for even greater achievements in the future.

Thank you for being a part of Jan Aushadhi's journey! ”



Total Sales of
Rs. 900 Crore
in FY 2024-2025
(till September,
2024)

Estimated Savings of **Rs. 30,000 Crore** of Citizens in the past 10 years

100 DAYS ACHIEVEMENT of Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana



1500 new Jan Aushadhi Kendras have been opened across the country

Rs. 500 crore sales has been achieved with a growth of around 30% over last year

Stocking mandate of Top 200 Medicines has been introduced

More than 6.5 crore Jan Aushadhi Suvidha Sanitary pads have been sold

First overseas Jan Aushadhi Kendra
has been opened in Mauritius

MoU has been signed with Coal India limited
to set up Jan Aushadhi Kendras

Enhanced the limit of Incentive to be given
to Jan Aushadhi Kendra owners from
15% to 20% on monthly purchases



HIGHLIGHTS



26th September, 2024

From 'Pharmacy' to a 'Reliable Pharmacy of the World'

Annual Pharma Summit, 2024



New Delhi



The Annual Pharma Summit 2024, organized by ASSOCHAM, took place in New Delhi on September 26, 2024. Dr. Arunish Chawla, Secretary of the Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India, honoured the Summit 2024 as the distinguished Guest of Honour. He highlighted the achievements in the pharmaceutical sector, with a dream of making India not just a pharmacy of the world, but a "Reliable Pharmacy of the World". Dr. Chawla dispelled misconceptions on imports of medical devices being more than it exports, and emphasized that the pharma and meditech industries have now become the 4th largest export sector, with nine of the top 25 generic firms located in the country. India remains the third-largest producer of drugs and pharmaceuticals by volume, headed.



HIGHLIGHTS



6th September, 2024

A Strategic Milestone:

PMBI and Coal India Signed MoU to Boost Access to Jan Aushadhi Affordable Medicines



Head Office, New Delhi



In a proud and significant moment, the signing of a Memorandum of Understanding (MoU) between the Pharmaceuticals & Medical Devices Bureau of India (PMBI) & Coal India Limited, starts a new journey for affordable medicines. The MoU was signed in the esteemed presence of Shri Ravi Dadhich, CEO of PMBI, between Shri Ravikant Tiwari, GM (F & M) and Dr. Samita

Paul Banerjee, Head of the Medical Department at Coal India Limited, marking the beginning of an impactful collaboration. This strategic collaboration aims to expand the availability of affordable and high-quality generic medicines across Coal India's premises which will promote access to essential cost-effective medicines to a larger population.

HIGHLIGHTS



27th September, 2024

Visit of the

CEO, PMBI at Patna, Bihar



Interactive session with JAK owners:

A productive interactive session with the Kendra Owners of Bihar in Patna was conducted under the leadership of CEO, PMBI on 27th September, 2024. This interactive session provided valuable insights into the operations and feedback regarding the Janaushadhi Kendras across the state.



Inauguration of 100th JAK at Patna:

Shri Ravi Dadhich, CEO, PMBI, inaugurated the 100th Janaushadhi Kendra at Pandooi Palace, Boring Road, Patna, Bihar on 27th September, 2024. This milestone reflects the ongoing commitment of PMBJP and all stakeholders to enhance the accessibility and reliability of high-quality medicines at affordable prices for all citizens.



Interaction & felicitation of the Chief Secretary of Bihar:

In an insightful interaction with Chief Secretary of Bihar, Shri Amrit Lal Meena on 27th September, 2024 at the Main Secretariat, Patna, Shri Ravi Dadhich, CEO, PMBI discussed the vital expansion of Jan Aushadhi Kendras in the state, especially in government hospitals.

HIGHLIGHTS



1st September - 15th September, 2024

Celebration of

Swachhata Pakhwada



Head Office, New Delhi
& All over India



The fortnight-long celebration of “Swachhata Pakhwada” started on September 1, 2024, with a strong commitment to cleanliness and hygiene. Shri Ravi Dadhich, CEO, PMBI led the staff in an online Swachhata pledge, inspiring to contribute to a cleaner environment and promote the Swachh Bharat Mission. A variety of activities were planned for fortnightly celebration engaging employees

in various creativities planned at the office premise. The activities included cleanliness drive at the office and nearby areas, Plantation Drive, Cleanliness of Toilets & Disposal of Electronics Items, essay writing, poster making competition among the employees, Health and Hygiene Workshops and felicitation of the winners.

HIGHLIGHTS



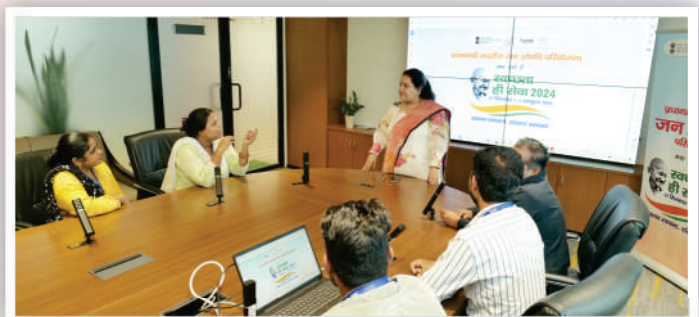
17th September - 2nd October, 2024

Celebration of

Swachhata Hi Seva 2024



Head Office, New Delhi
& All over India



Shri Ravi Dadhich, CEO, PMBI, launched "Swachhata Hi Seva Abhiyan 2024" by embracing the vision of Mahatma Gandhi on cleanliness, via a video message on 17th September 2024 virtually. The theme is 'Swabhav Swachhta', Sanskaar Swachhta, which underlines the importance of cleanliness in personal and social life of every human being. The campaign aims to educate and

generate awareness about the environmental and health impacts of single-use plastics. The campaign started on 17th September and continues till 1st October. The celebration ranged from activities at the office premise, nearby areas of Delhi and Janaushadhi Kendras across the nation. The campaign instilled in people the spirit of cleanliness in everyday life.

HIGHLIGHTS



16th September - 29th September, 2024

Celebrating Language through

Hindi Pakhwada 2024



Head Office, New Delhi



In celebration of "Hindi Pakhwada 2024", PMBI organized various writing competition such as Essay, Poster & Slogan centered on two themes: 'Jan Aushadhi and its Utility' and 'Jan Aushadhi se Ayushman Bhava.' The initiative aimed to highlight the significance of the Hindi

language while encouraging the increased use of Hindi as the official language. These competitions not only promoted creative expression but also showed an appreciation for Jan Aushadhi's role in making healthcare more accessible to the public.

HIGHLIGHTS



25th September, 2024

Celebration of

World Pharmacists Day



Head Office at World Trade Center,
Nauroji Nagar



On September 25, 2024, PMBI celebrated “World Pharmacists Day” at Head office at World Trade Center, Nauroji Nagar. Shri Ravi Dadhich, CEO, PMBI praised the tireless efforts of pharmacists and emphasized their crucial contributions to the Pariyojana in particular and the society at large. The event included engaging activities that encouraged interaction among pharmacist

employees, creating a sense of engagement and celebration. Employees showed their creative side through cultural activities such as singing, recitation or sharing of motivational stories. The CEO, PMBI also took the opportunity to honour and recognize the dedication and service of the pharmacists, highlighting their role in ensuring affordable and accessible healthcare.

HIGHLIGHTS



26th September - 28th September, 2024

Participation of

PMBI at Infra Medi Expo



Udaipur, Rajasthan



From 26th-28th September 2024, the Pharmaceuticals and Medical Devices Bureau of India (PMBI) actively participated in the Infra Medi Expo held in Udaipur, Rajasthan. The expo, a premier event showcasing innovations in healthcare infrastructure and medical technologies, provided PMBI with a platform to

showcase a Janaushadhi mockstall under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP). PMBI's presence highlighted its commitment to making quality generic medicines accessible and affordable for all.

IN THE NEWS

नव प्रदेश

September 16, 2024

इलाज में किसी भी तरह की कोताही नहीं बरते, 3 माह में खुलेंगे 500 जन औषधि केंद्र : स्वास्थ्य मंत्री जायसवाल



स्वास्थ्य मंत्री ने सभी स्वास्थ्य अधिकारियों को निर्देश दिया है कि वो तीन माह के भीतर राज्य में मोदी की गारंटी के अंतर्गत 500 जन औषधि केंद्र खोलने की तैयारी पूरी कर लें ताकि जनता को जल्दी ही सस्ती दवा उपलब्ध कराई जा सके।

DAILYEXCELSIOR.COM

September 07, 2024

PMBI, CIL to provide high-quality generic medicines



JAMMU : In order to provide high-quality generic medicines, an MoU was signed between Pharmaceuticals & Medical Devices Bureau of India (PMBI) and Coal India Limited (CIL) here today.

The agreement was signed in the esteemed presence of Ravi Dadhich, CEO of PMBI.

The objective of this MoU is to provide high-quality generic medicines to the workforce and communities associated with Coal India, through the establishment of Jan Aushadhi Kendras across Coal India premises.

बिहार कथा

September 29, 2024

पटना में 100वां जन औषधि केन्द्र का उद्घाटन, सीईओ ने लिया फीडबैक



राजकिशोर साह/ब्यूरो चीफ भागलपुर

बिहार कथा-प्रधानमंत्री भारतीय जन औषधि केंद्र भारत सरकार के योजना के अंतर्गत बहुत ही कम दामों में दवा उपलब्ध कराती है। एनिलार दिल्ली से इनके सीईओ रवि दधीच का पटना आगमन पहुंचे। बिहार के सभी जन औषधि केंद्र के संचालक के साथ बैठक कर उनके विचारों को जाना एवं कस्टमर का फीड बैक क्या है इसकी विस्तृत चर्चा की गई। उसके बाद 100वां जन औषधि केंद्र का उद्घाटन हुआ। इस दौरान रवि दधीच ने आईजीआईएमएस अस्पताल के कैपस में चल रहे जन औषधि केंद्र का अवलोकन किया। जहां उन्हें पदमश्री विमल जैन द्वारा सम्मानित किया गया। तत्पश्चात

रवि दधीच के द्वारा भी पदमश्री विमल जैन जी को सम्मानित किया गया। जन औषधि केंद्र भारत सरकार के योजना के अंतर्गत 2000 से ज्यादा दवाइयां एवं 250 से ज्यादा सर्जिकल आइटम उपलब्ध कराती है। जो कि 50 प्रतिशत से 90 प्रतिशत कम राशि लगती है। बाजार के आम दवाइयां की अपेक्षा। रवि दधीच को प्रधानमंत्री भारतीय औषधि केंद्र आईजीआईएमएस कैपस के केंद्र के सहयोग से बनाए गए। अंगदान को समर्पित पार्क एवं पियाउ को दिखाया गया एवं उनके उद्देश्यों को बताया। इस अवसर पर पवन केजरीवाल, दिल्ली से आए पदाधिकारी गण लोकेश शर्मा, प्रतीक मिश्रा, कुमार पाठक एवं अन्य लोग मौजूद थे।



September 25, 2024

Narhari Amin opens 1st Co-op Jan-Aushadhi Kendra of Ahmedabad



Narharibhai Amin, Member of Parliament (Rajya Sabha) and former Deputy Chief Minister of Gujarat, inaugurated the first Co-operative Jan-Aushadhi Kendra of Ahmedabad District at Aslali on Tuesday. The new Co-operative Jan-Aushadhi Kendra, managed by Aslali Seva Sahakari Mandali Ltd., aims to provide high-quality medicines at affordable prices, offering discounts ranging from 10% to 80% on various products.

The ceremony was presided over by Ghanshyambhai Amin, a prominent co-operative leader, Chairman of Gujarat State Co-operative Union and Aslali Seva Sahakari Mandali Ltd., and former President of NCUI, New Delhi. This initiative is expected to benefit both the members of Aslali Seva Sahakari Mandali and the wider local community, delivering essential healthcare products at lower prices than the market rate.

IN THE NEWS



पत्रिका

September 23, 2024

CG News: चार सामुदायिक स्वास्थ्य केंद्र में खुलेंगे जन औषधि केंद्र, अब गरीबों को मिलेगी सस्ती दवाएं...



CG News: जिले के सभी सामुदायिक स्वास्थ्य केंद्रों में प्रधानमंत्री भारतीय जन औषधि परियोजना के तहत जन औषधि खोले निर्देश है। जिले में पहले से दो जन औषधि केंद्र हैं। इनके अलावा चार और जन औषधि केंद्र खोले जाएंगे।

जिले के सभी सामुदायिक स्वास्थ्य केंद्रों में जन औषधि केंद्र खुलेगा। इसके लिए स्वास्थ्य विभाग ने तैयारी शुरू कर दी है। यह सुविधा ग्रामीण अंचलों के ब्लॉक मुख्यालय के अस्पतालों में 2 अक्टूबर से पहले दी जानी है। हालांकि अभी एक केंद्र प्रारंभ हो जाएगा, बाकी बारी-बारी से किया जाएगा। इसके लिए स्वास्थ्य विभाग की कवायद जारी है। ग्रामीण अंचलों के अस्पतालों में जन औषधि केंद्र खुलने से मरीजों को अब गांव में ही सस्ती दवा मिलने लगेगी।



September 21, 2024

First Jan Aushadi medical store set up by government at Nowgam railway station



Srinagar (Jammu and Kashmir), The Government of Jammu and Kashmir on Saturday set up the first Jan Aushadhi Medical store under Pradhan Mantri Bhartiya Jan Aushadhi Kendra for passengers at Nowgam Railway Station here.

The Jan Aushadhi Medical Stores were started by the government authorities around the country to serve poor people and provide them which medicines at generic rates.

MP Governor inaugurates 50 Jan Aushadhi Kendras; MoU signed with Coal India for expansion

■ STATE TIMES NEWS

MADHYA PRADESH: The Government of Madhya Pradesh marked a significant milestone in healthcare accessibility by inaugurating 50 Jan Aushadhi Kendras across various District Hospitals in the state.

The inauguration ceremony took place at the Kushabhau Thakre International Convention Centre in Bhopal, with Mangubhai Patel, the Governor of Madhya Pradesh, as the Chief Guest. Dr. Mohan Yadav, the Chief Minister of Madhya Pradesh, presided over the event.

These Jan Aushadhi Kendras are set to make a substantial impact by providing quality generic medicines at substantially lower prices. The initiative aims to offer

more than 2,000 quality generic medicines and 300 surgical, nutraceutical, and device items, with costs reduced by 50% to 90% compared to branded counterparts. This move is expected to significantly alleviate the financial burden on patients, reducing out-of-pocket expenses for essential medications.

In a related development, the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) has entered into a Memorandum of Understanding (MoU) with Coal India Limited (CIL) to further expand the reach of Jan Aushadhi Kendras. This agreement, signed at the PMBJP Head Office in New Delhi, outlines the establishment of Jan Aushadhi Kendras in strate-

gic locations across various coalfields managed by Coal India Limited.

According to MoU, the new Jan Aushadhi Kendras establishing at CIL-HQ (Coal India Limited) - Kolkata, ECL (Eastern Coalfields Limited) - Sanctoria, West Bengal, BCCL (Bharat Coking Coal Limited) - Dhanbad, Jharkhand, CCL (Central Coalfields Limited) - Ranchi, Jharkhand, SECL (South Eastern Coalfields Limited) - Bilaspur, Chhattisgarh, WCL (Western Coalfields Limited) - Nagpur, Maharashtra, NCL (Northern Coalfields Limited) - Singrauli, Madhya Pradesh, MCL (Mahanadi Coalfields Limited) - Sambalpur, Orissa, NEC (North Eastern

Coalfields) - Margherita, Assam, and CMPDIL (Central Mining Planning & Design Institute) - Ranchi, Jharkhand.

The primary objective of this MoU is to ensure that high-quality generic medicines are made available to the workforce and communities associated with Coal India.

By establishing Jan Aushadhi Kendras within or near coalfield premises, the initiative aims to provide affordable healthcare solutions to workers, their families, and local residents.

Additionally, the establishment of these kendras is expected to generate employment opportunities for local entrepreneurs, further benefiting the communities in these areas.

STATE TIMES
Wednesday,
September 18,
2024



SOCIAL MEDIA HIGHLIGHTS

(PMBJP Retweeted)



PMBJK inauguration Insights



Smt. Kamaljeet Sehrawat

Hon'ble Member of Parliament, West Delhi
Gol inaugurated PMBJK

📍 **Sector 22, Dwarka (Delhi)**



Shri Vijay Baghel

Hon'ble Member of Parliament, Durg,
Chhattisgarh Gol inaugurated PMBJK

📍 **Sector 6 A market, Durg
(Chhattisgarh)**



Shri Jibesh Kumar

Hon'ble Member of Legislative Assembly,
Jale, Govt. of Bihar inaugurated PMBJK

📍 **Singhwara, Darbhanga (Bihar)**



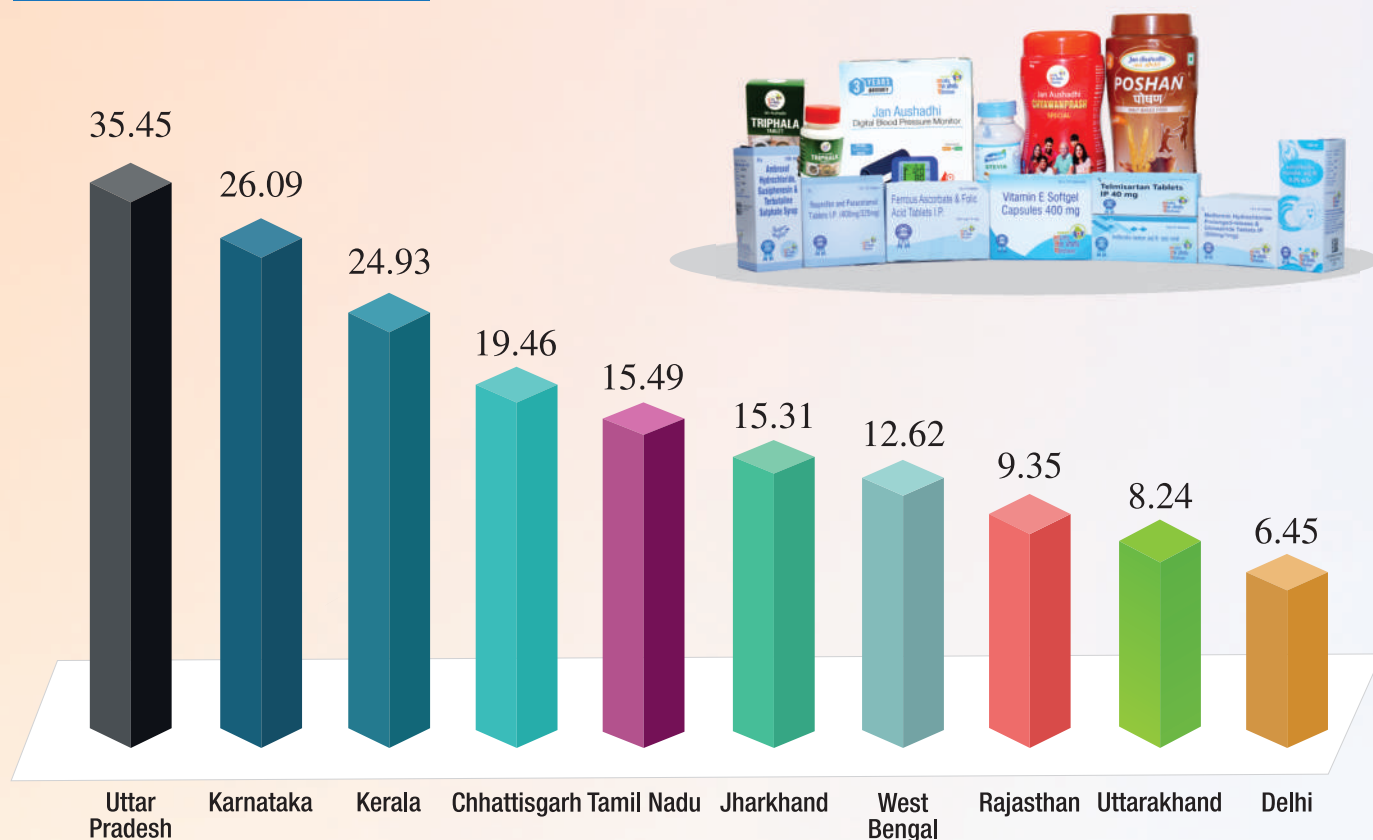
Shri Panchakarla Ramesh Babu

Hon'ble Member of Legislative Assembly,
Pendurthi, Govt. of Andhra Pradesh
inaugurated PMBJK

📍 **Visakhapatnam (Andhra Pradesh)**

Best Performing States in Terms of Sales in Crores

September 2024



Welcoming new Partners who joined PMBI family in the month of September 2024

PMBJK15663 - Sushila Phiang - West Kameng, Arunachal Pradesh- 790116

PMBJK15576 - Dhiraj Biswas - Karimganj, Assam- 788710

PMBJK15476 - Manisha Kumari - Chiraiyatand, Patna, Bihar- 800001

PMBJK15706 - Ashish kumar Rasikbhai Patel - Aravalli, Gujarat- 383315

PMBJK15577 - Maheshwar Sahu - Simdega, Jharkhand- 835201

PMBJK15353 - Basavaraj Shivabasappa Iroji - Haveri, Karnataka- 581213

PMBJK15314 - Sasikala P - Kottayam, Kerala- 686601

PMBJK15477 - Dr. Rajesh Gupta - Agar-Malwa, Madhya Pradesh- 464441

PMBJK15446 - Sana Sharukh Jamadar - Sangli, Maharashtra- 416301

PMBJK15662 - Randal Vincent Rani - Parila, Ri Bhoi, Meghalaya- 793116

PMBJK15450 - Sasmita Bhanja - Jajapur, Odisha- 755003

PMBJK15632 - Maninder Kaur - Rupnagar, Punjab- 140112

PMBJK15639 - Santosh Devi - Nimaj Road, Pali, Rajasthan- 306302

PMBJK15580 - Bhadrilal Gautam - Gangtok, Sikkim- 737103

PMBJK15370 - Revathi S - Chennai, Tamil Nadu- 600099

PMBJK15715 - Domala Ravali - Jagitil, Telangana- 505327

PMBJK15325 - Chhaya Bhattacharya - Unakoti, Tripura- 799277

PMBJK15322 - Babli Singh - Gomti Nagar, Lucknow, Uttar Pradesh- 226010

PMBJK15389 - Priyanka Gariyal - Dehradun, Uttarakhand- 248001

PMBJK15326 - Debangshu Kundu - Paschim Medinipur, West Bengal- 721149

The

Creative Corner

by PMBI Employees



जन औषधि की कहानी लेखकों की जुबानी

हम कड़वे काढ़े को मीठा सिरप बनाते हैं

हम कड़वे काढ़े को मीठा सिरप बनाते हैं.....2

जड़ी-बूटी के पाउडर को हम टैबलेट का रूप दिलाते हैं।

डॉक्टर को भी हम मरीज की सेहत चेक करने के लिए यंत्र प्रदान कराते हैं।

नाम किसी का होता, हम पदों के पीछे मुस्कुराते हैं...

हम फार्मासिस्ट हैं, जो कड़वे काढ़े को मीठा सिरप बनाते हैं..

काम हमारे ऊंचे हैं, पर वो सम्मान नहीं मिल पाता है.....2

सिरदर्द से लेकर कैंसर तक, सब दवाइयां फार्मासिस्ट बनाता है.....2

इंसान की बेहतर सेहत में, हम अपना हाथ बढ़ाते हैं...

रोज मेहनत करते रहते हैं, गुमनामी में नाम कमाते हैं.

हम फार्मासिस्ट हैं, जो कड़वे काढ़े को मीठा सिरप बनाते हैं.....2

प्राउड हैं हमें फार्मासिस्ट होने पर... क्योंकि हम लोगों की जान बचाने में अपना योगदान दे पाते हैं।...

By
Parul (Junior Officer)
Dept. Quality Control, PMBI

संघर्षों से मेरे मैं प्यार करता हूँ।

शीश झुका कर, मैं ऐतबार करता हूँ
संघर्षों से मेरे मैं प्यार करता हूँ।
झुक कर झेलता हूँ मैं
अदब से परिणाम पर विचार कर

कहता हूँ स्वयं से - 2
ये संघर्ष है, एक आइना है।
राहे तो मुश्किल होगी हों
इनपर विचार कर फिर संघर्षों से प्यार कर

सीख लेता हूँ मैं - 2
उच्च विचारों से पथ प्रदर्शित कर।
शून्य से शुरुआत कर
अपनी अज्ञानता पर वार कर ॥

कहता हूँ स्वयं से निश्छल हो, निर्विकार कर
कहता हूँ स्वयं से निश्छल हो, निर्विकार कर
काँटों से भरे संघर्षमय पथ पर
ज्ञान की बौछार कर।

बरगद बन।
बरगद बन, जीवन का संचार कर।
अज्ञानता पर वार कर
संघर्षों से प्यार कर ॥

तकलीफ में ठहर कर मुस्कुराता हूँ
संगठित हो सुट्ट हो जाऊं यह विचार करता हूँ
फिर शीश झुका कर मैं ऐतबार करता हूँ।
संघर्षों से मेरे मैं प्यार करता हूँ।

By
Prasant Kumar Thakur
Asst. Manager (Proc & QC)



Jan Aushadhi GYAN GHARONDA

Breast Cancer

Breast cancer is one of the most common cancers that affects women and people assigned female at birth (AFAB). It happens when cancerous cells in your breasts multiply and become tumours. About 80% of breast cancer cases are invasive, meaning a tumour may spread from your breast to other areas of your body.

Breast cancer typically affects women aged 50 and older, but it can also affect women and people AFAB who are younger than 50. Men and people assigned male at birth (AMAB) may also develop breast cancer.

Breast Cancer types

- Invasive (infiltrating) ductal carcinoma (IDC)
- Lobular breast cancer
- Ductal carcinoma in situ (DCIS)
- Triple-negative breast cancer (TNBC)
- Inflammatory breast cancer (IBC)
- Paget's disease of the breast

Symptoms

Change in breast size, shape, or contour

Mass or lump (as small as a pea)

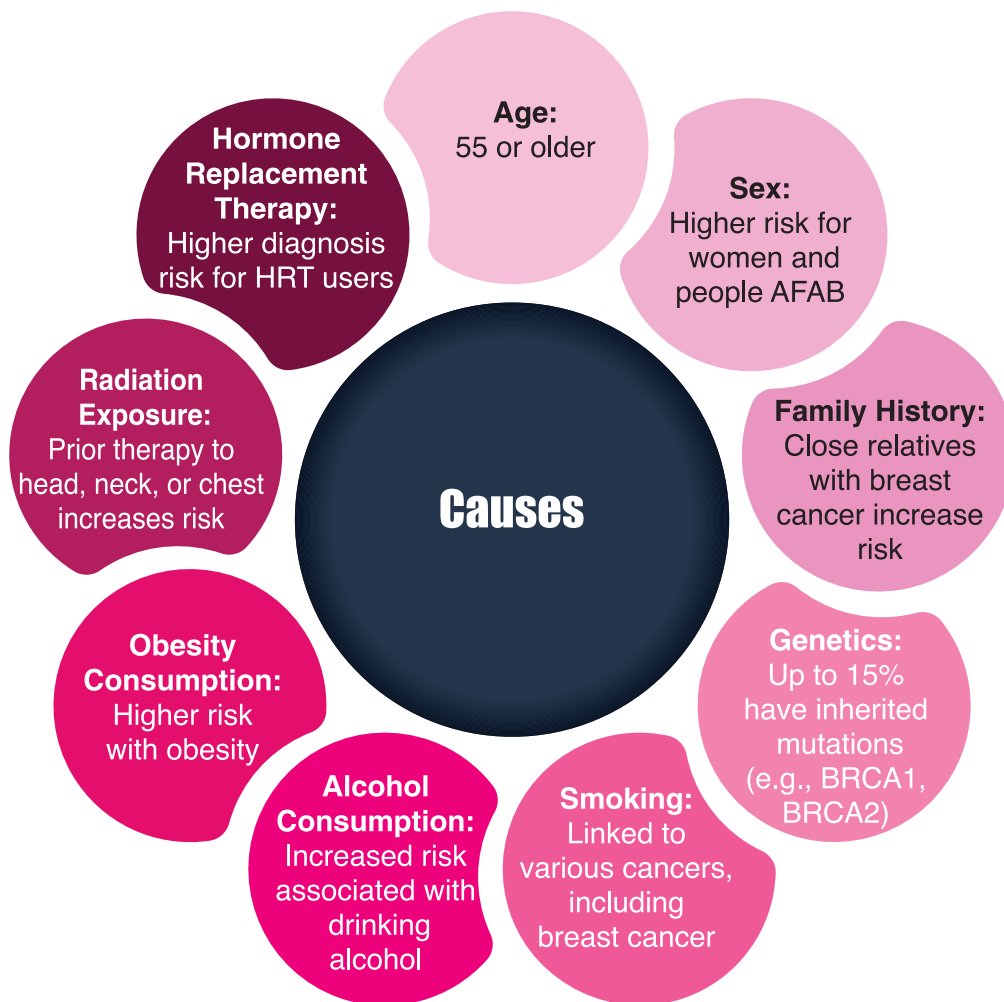
Persistent lump or thickening in breast or underarm

Changes in skin appearance (dimpled, puckered, scaly, inflamed, red, or darker)

Marble-like hardened area under skin

Blood-stained or clear fluid discharge from nipple





Stages of breast cancer

Stage 0: Non-invasive; cancer hasn't spread beyond breast ducts.

Stage I: Cancerous cells in nearby breast tissue.

Stage II: Tumours present; size varies (under 2 cm with lymph node spread or over 5 cm without lymph node spread).

Stage III: Locally advanced; cancer in nearby tissue and lymph nodes.

Stage IV: Metastatic; cancer has spread to bones, liver, lungs, or brain.

Management and Treatment

Surgery is the primary treatment for breast cancer. Breast cancer surgeries include:

- Common surgeries include:

Mastectomy | Lumpectomy | Breast reconstruction

- Additional treatments may include:

Chemotherapy | Radiation therapy | Immunotherapy | Hormone therapy | Targeted therapy**

Source: <https://my.clevelandclinic.org/health/diseases/3986-breast-cancer>